

# General Market Survey

1. Are you:

☐ Male

☐ Female

2. What is your age?

☐ 18-24

☐ 25-34

☐ 35-44

☐ 45-54

☐ 55-64

☐ 65 or over

3. What is the highest level of formal education you have completed? (Please check only one.)

☐ Attended High School

☐ Graduated High School

☐ Attended College

☐ Graduated College

☐ Post-Graduate Study Without Degree

☐ Post-Graduate Degree

4. What is your marital status?

☐ Married

☐ Single, Never Married

☐ Separated or Divorced

☐ Widowed

5. How many children under the age of 18 live in your household? \_\_\_\_\_

6. What is your total annual personal income? (Include income from all sources— salary, bonuses, investment income, rents, royalties, etc. Please check only one.)

☐ Less than \$30,000

☐ \$30,000 - \$39,999

☐ \$40,000 - \$49,999

☐ \$50,000 - \$59,999

☐ \$60,000 - \$74,999

☐ \$75,000 - \$99,999

☐ \$100,000 - \$149,999

☐ \$150,000 - \$249,999

☐ \$250,000 - \$499,999

☐ \$500,000 - \$999,999

☐ \$1 million or more

7. In which state and ZIP code area is your main residence?

State: \_\_\_\_\_ ZIP code: \_\_\_\_\_

8. What is your total annual household income? (Include income for all family members and include all sources—salary, bonuses, investment income, rents, royalties, etc. Please check only one.)

☐ Less than \$30,000

☐ \$30,000 - \$39,999

☐ \$40,000 - \$49,999

☐ \$50,000 - \$59,999

☐ \$60,000 - \$74,999

☐ \$75,000 - \$99,999

☐ \$100,000 - \$149,999

☐ \$150,000 - \$249,999

☐ \$250,000 - \$499,999

☐ \$500,000 - \$999,999

☐ \$1 million or more

9a. Do you own a home, condominium or co-op as your primary residence?

☐ Yes

☐ No

9b. If "Yes," what is the present market value of your primary residence?

- |  |  |
|--|--|
| <input type="checkbox"/> Under \$100,000             | <input type="checkbox"/> \$100,000 - \$199,999 |
| <input type="checkbox"/> \$200,000 - \$299,999       | <input type="checkbox"/> \$300,000 - \$499,999 |
| <input type="checkbox"/> \$500,000 - \$749,999       | <input type="checkbox"/> \$750,000 - \$999,999 |
| <input type="checkbox"/> \$1 million - \$1.9 million | <input type="checkbox"/> \$2 million or more   |

If \$2 million or more, please estimate value: \_\_\_\_\_ (please specify)

10. Do you own a second home, condominium or co-op?

- |                              |                             |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

11. What is the total net worth of yourself and all members of your household? Include the estimated market value of your business if you own one, all real estate, including primary residence, car, household possessions, bank accounts, stocks, bonds and other investments and assets.

- |   |   |
|---|---|
| <input type="checkbox"/> Less than \$50,000         | <input type="checkbox"/> \$50,000-\$99,999            |
| <input type="checkbox"/> \$100,000-\$249,999        | <input type="checkbox"/> \$250,000-\$499,999          |
| <input type="checkbox"/> \$500,000-\$749,999        | <input type="checkbox"/> \$750,000-\$999,999          |
| <input type="checkbox"/> \$1 million -\$1.4 million | <input type="checkbox"/> \$1.5 million -\$1.9 million |
| <input type="checkbox"/> \$2 million -\$4.9 million | <input type="checkbox"/> \$5 million -\$9.9 million   |
| <input type="checkbox"/> \$10 million and over      |   |